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University of Applied Sciences and Arts Northwestern Switzerland (FHNW)

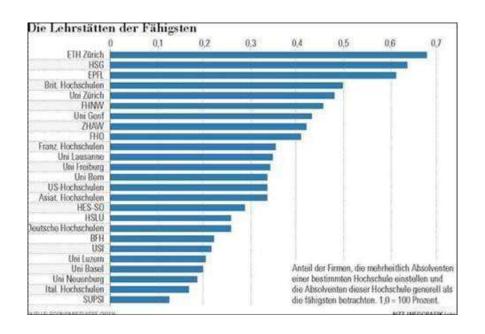
An Introduction

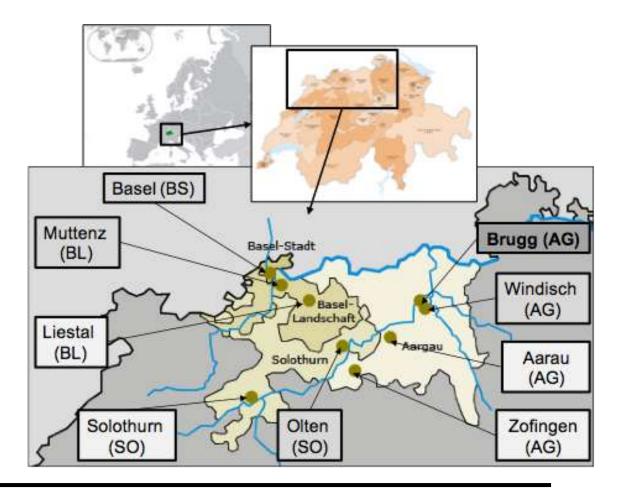




The University of Applied Sciences Northwestern Switzerland (FHNW)

FHNW is highly rated in Swiss University Ranking (No. 5)







University of Applied Sciences and Arts

Northwestern Switzerland FHNW

What is important to us:

Innovation
Interdisciplinary Cooperation
International Partnerships
Personal Atmosphere



School of Business FHNW



9 Schools

School of Business

School of Applied Psychology

School of Architecture, Civil Engineering and Geomatics

Academy of Art and Design

School of Engineering

School of Life Sciences

School of Social Work

School of Teacher Education

Music Academy

School of Business FHNW 17-Mar-15



School of Business

Basel

Olten

Brugg-Windisch



School of Business FHNW



Our Strengths

Bachelor, Master and Continuing Education

- 150 academic programs
- 2000 students in BSc, 80 students in MSc,
 550 in MAS/EMFB/MBA programmes

Training for Swiss and international business

Knowledge and technology transfer

- Experienced teaching staff
- Practice and application-oriented knowledge

International exchange

- Over 130 partner Universities
- Partner for any company seeking to venture abroad

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Internationalization - Global Partners

MOC (Microeconomics of Competitiveness)

with Harvard Business School, USA

MSc in International Management

with Anglia Ruskin University, Ashcroft International Business School, Cambridge, UK

MBA

with Edinburgh Business School, UK

EMBA

with FPT School of Business, Vietnam

Executive Master of Finance and Banking

with Banking University of Ho Chi Minh Čity, Vietnam

MAS in HR-Management

with St. Petersburg State University of Economics and Finance, Russia

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... and of course EMBA Management Consulting International in cooperation with Ho Chi Minh University of Technology





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Internationalization in the Swiss Program

Both international and national focus in lectures. Many of the lecturers have experience in international business and include these aspects in their lectures.

Exchange with EMBA students from other (international) campusses.



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