

# Management Consulting – Preference of modern organizations



# Swiss products and trading goods ...



**... not possible without management consulting services!**

## Switzerland is highly rated in international rankings for integration into the world economy and the innovative capacity

- Switzerland holds the No. 1 since 2009 (followed by Singapore and Sweden at number 2 and number 3) in the "Global Competitiveness Report". Also in the Competitiveness Reports 2012-2014 Switzerland defended position 1.
- Switzerland is located at number 7 on the list of registered patents in 2011.
- Switzerland is classified as a "Stage 3 Innovation Driven Economy"

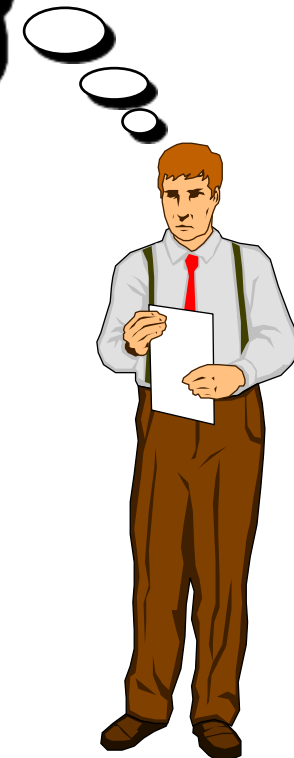
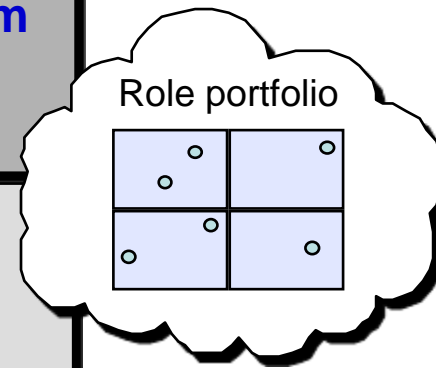


Source: World Economic Forum „The Global Competitiveness Report 2012-2014 & „The Financial Development Report 2011”, Ernst & Young; United Nations „Human Development Report 2011”

# Professional consulting means to translate problems or opportunities into projects that lead to tangible results

**What do consultants do in order to transform companies, public institutions and national economies?**

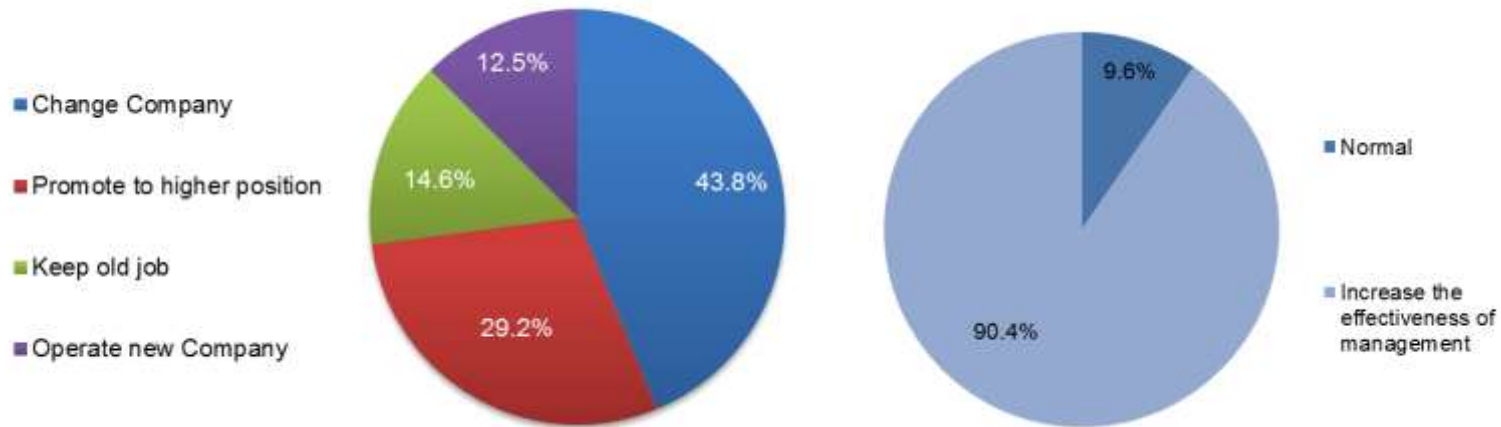
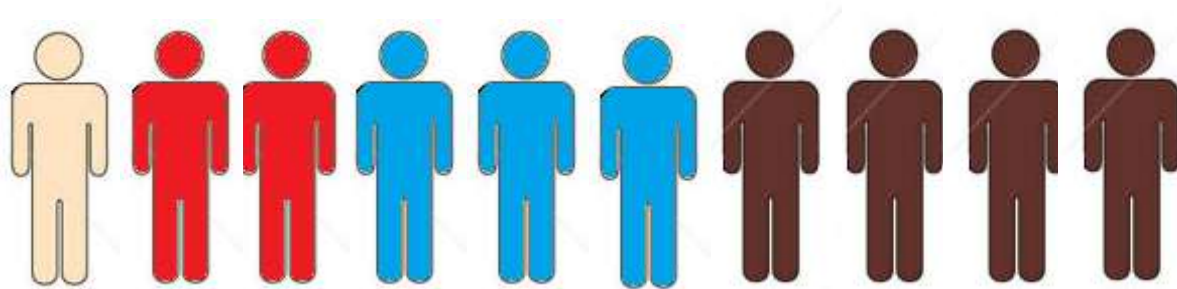
- Problem Analyser and Solver
- Industry Expert
- Change Agent and Facilitator
- Coach
- Innovator



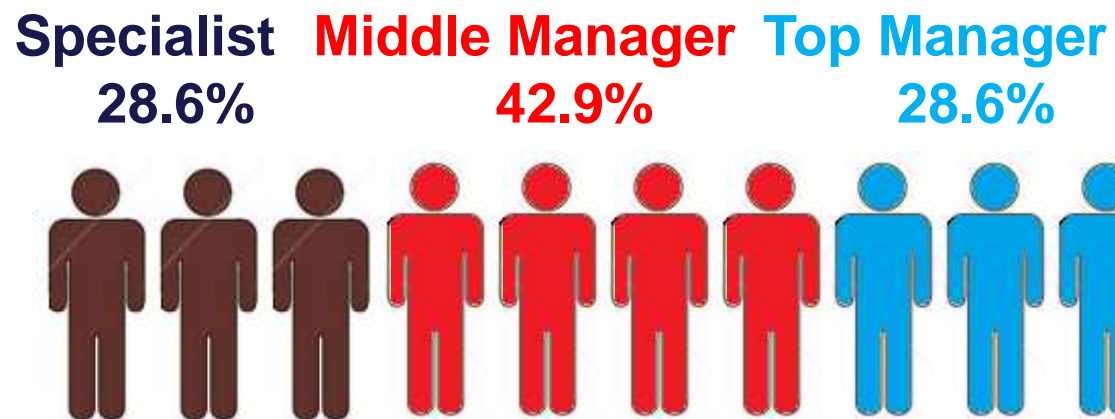
**A modern organization is supported by a system of both internal and external consultants !**

# MCI knowledge leads to a change in business life: what happened to MCI-students after completion of the EMBA

Working as Employee: 69.6% Business Owner: 30.4%

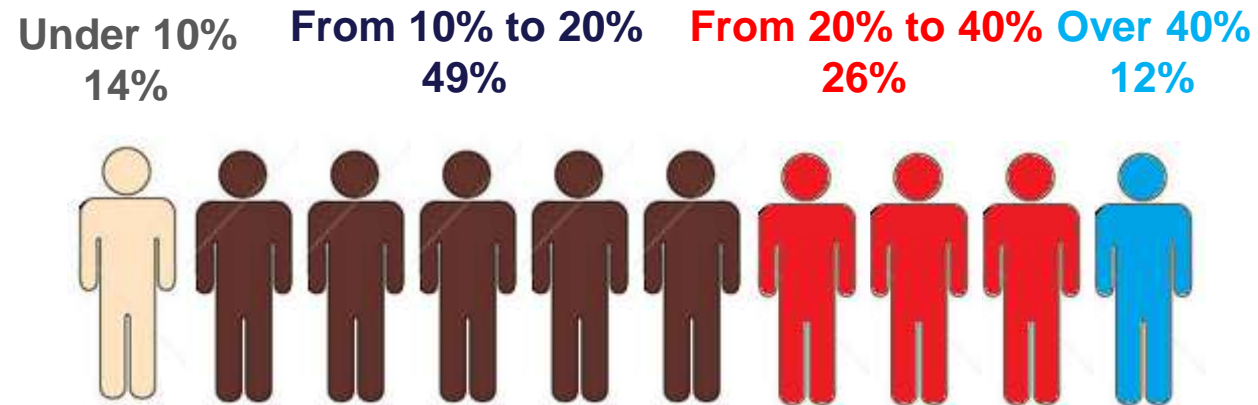


## MCI knowledge pays off: “Get Promoted Group”



## MCI knowledge pays off: “Employee Group”

*The average annual growth of salary after 3 years graduated MCI program*



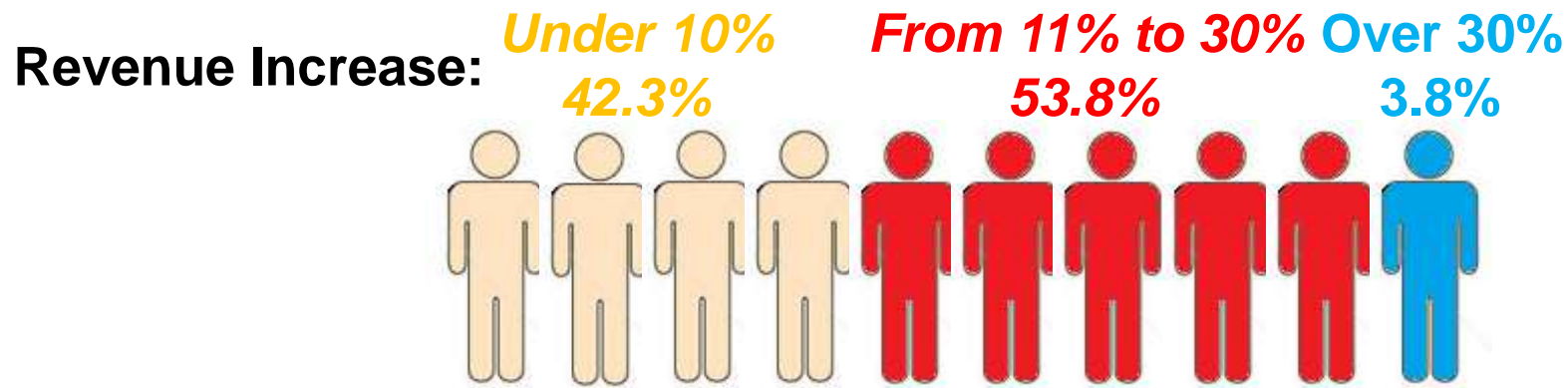
**V.S**

**7% – 15%**

*The average annual growth of salary in the labor market (\*)*

*\*Source: Internet*

## MCI knowledge pays off: “Company Owner Group”



**V.S**

**3% – 10%**

***The forecast of average increase revenue in 2013 (\*)***

\*Source: various



# Hope to see you soon!



# Thank you for your attention !

Further information: **The EMBA-MCI team at HCMUT and**

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